

# The Best Data for The Best Intelligence

Businesses and governments face a rapidly evolving risk landscape, dealing with complex challenges from technological advancements, cyber threats, regulatory demands, and the convergence of cyber and physical realms. Security and intelligence leaders must increasingly aggregate, transform, analyze, and enrich online information to guide effective decision-making.

# Why Flashpoint?

Threat intelligence should help organizations make quicker and better-informed decisions that help safeguard invaluable data, avoid financial loss, protect lives and critical assets, and maximize the efficiency and effectiveness of security investments and resources.

To achieve these goals, we believe threat intelligence must go far beyond exclusive reliance on automated data collection. We start by accessing the broadest, deepest, and most relevant data by leveraging automation and embedding established subject matter experts into the rapidly evolving open and difficult-to-access online spaces where threat actors plan and execute attacks.



### Our Mission

To empower customers to make mission-critical decisions that keep people and assets safe.

## How Flashpoint is Different



#### Superior scale and relevance of data collections

Flashpoint tracks adversaries across multiple types of unique and hard-to-reach online communities, from elite forums and illicit marketplaces to chat service platforms, global social media networks, and paste sites.



#### Unmatched speed and agility of data collections

Flashpoint analysts know what data to collect, have the agility to move collections to go where adversaries go, and can rapidly analyze, refine, and contextualize that data to produce trusted intelligence.



#### Powerful technology combined with human collaboration

Fueled by a combination of sophisticated technology, advanced data collections, and human-powered analysis, Flashpoint's intelligence products are tailored to the needs and requirements of our customers.



#### The most robust community

Our community of customers enables information sharing and support during breaking events or cyber attacks.

### Outcomes for our Customers

Reduced Risk

- Prevention or Mitigation of Critical Loss
- Maximum ROI on Security Investments
- Access to Cross-Sector
  Best Practices and
  Community Expertise



# Flashpoint in Action: Customer Examples

**5X More** 

\$80M+ Annual

482% ROI

Relevant Data

Fraud Loss Avoidance

In Six Months

### Flashpoint Highlights



Founded 2010



Headquarters NYC



Employees 300+



Revenue 95M +ARR

20/20 of the largest North American financial service institutions

100+ analyst experts fluent in 35+ languages

3.6+ petabytes of data collected

750+ of the world's most discerning customers

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Flashpoint's extensive knowledge is reflected in its offerings; its solutions are definitively superior to those of its competitors.

FROST & SULLIVAN

#### **About Flashpoint**

Flashpoint is the leader in threat data and intelligence. We empower mission-critical businesses and governments worldwide to decisively confront complex security challenges, reduce risk, and improve operational resilience amid fast-evolving threats. Through the Flashpoint Ignite platform, we deliver unparalleled depth, breadth and speed of data from highly relevant sources, enriched by human insights. Our solutions span cyber threat intelligence, vulnerability intelligence, geopolitical risk, physical security, fraud and brand protection. The result: our customers safeguard critical assets, avoid financial loss, and protect lives.

Discover more at flashpoint.io

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